ISSN (P): 2321-290X × (E) 2349-980X

Srinkhla Ek Shodhparak Vaicharik Patrika Peer Reviewed / Refereed Journal

Publisher: Social Research Foundation, Kanpur

(SRF International)



-Impact•Factor-

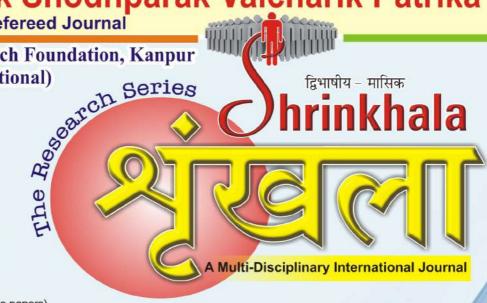
SJIF = 7.723 (2023)

SJIF = 6.746 (2020)

GIF = 0.543 (2015)

IIJIF = 6.038 (2018)

(This DOI is not applicable for separate papers)





P: ISSN No. 2321-290X RNI No. UPBIL/2013/55327 VOL.- X , ISSUE- X June - 2023 E: ISSN No. 2349-980X Shrinkhla Ek Shodhparak Vaicharik Patrika

Executive Board

FOUNDER	PATRON			
Late. Dr. M.D. Pathak Chairman, Centre for Research & Development of Waste & Marginal Land	Dr. Ashok Kumar President, Social Research Foundation, Kanpur Vice- Chancellor, Nirwan University, Jaipur,			
Ex. Director General , U.P. Council of Agriculture Research, U.P.	Rajasthan, Ex- V.C., Vedic University, Rajasthan, Ex- V.C., C.S.A. Agricultural University, Kanpur, U.P. Ex- V.C., C.S.J.M.U., Kanpur, U.P. Ex-V.C., D.D.U., Gorakhpur, U.P.			
Ex. Director, Research and Training, International Rice Research Institute, Manila, Philipines				
PATRON	EDITOR-IN -CHIEF			
Dr. Asha Tripathi Senior Vice-President Social Research Foundation, Kanpur, asha23346@gmail.com	Rajeev Misra Secretary & Managing Editor, Social Research Foundation, Kanpur indra.rajeev@gmail.com			
EDITOR	CO-EDITOR			
Deepti Mishra Treasurer, Social Research Foundation, Kanpur, srfinternationalkanpur@gmail.com	Bhawana Nigam General Manager, Social Research Foundation, Kanpur socialresearchfoundationkanpur@gmail.com			

Advisory Board

Political Science and International Relation	Sociology and Social Anthropology
Prof. Vandana Asthana Eastern Washington University, Cheney, WA	Dr. K. Bharathi Arba Minch University, Arba Minch, Ethiopia, North Africa
Library & Information Science	English & Communication
Dr. U. C. Shukla Fiji National University, Lautoka, Fiji	Dr. Teena Gautam Lecturer, International College of Law Business Administration and Technology, Ajman, UAE
English & Communication	
Roohi Andalib Huda Assistant Professor, BRAC University, Dhaka, Bangladesh	

P: ISSN No. 2321-290X RNI No. UPBIL/2013/55327 VOL.- X , ISSUE- X June - 2023 E: ISSN No. 2349-980X Shrinkhla Ek Shodhparak Vaicharik Patrika

Editorial-board

Geography	Education				
Dr. Richa Rawat	Dr. Kamini Cahaal				
Assistant Professor	Dr. Kamini Sehgal Vice Principal				
S. P. C. Government College,	M K College Of Education,				
Ajmer, Rajasthan, India					
	Jalandhar, Punjab, India				
Economics	Fine Arts				
Dr. Suman Kumar Premee	Mandeep Dua				
Former Assistant Professor	Assistant Professor				
C S S S Mahavidyalay,	Government College For Girls,				
Lakhimpur Kheri, U. P., India	Ludhiana, Punjab, India				
Hindi	English				
Dr. Rajendra Singh Dhaker	Dr. Sanjana Kumari				
Assistant Professor	Associate Professor				
Shri Balaji Girls P. G. College, Mehandipur	Sri Veskteshwara University, Gajraula,				
Balaii,	Moradabad, Uttar Pradesh, India				
Dausa, Rajasthan, India					
Sociology	Economics				
Anuradha Gusain	Dr. Jai Babber Bohra				
Assistant Professor	Assistant Professor				
M P G College,	Government P. G. Bangur College,				
Mussoorie, Uttarakhand, India	Pali, Rajasthan, India				
Biotechnology	Commerce				
Dr. Swapanil Yadav	Dr. Rajpal Singh Rawat				
Assistant Professor And Head	Assistant Professor				
G. F. College,	Government Degree College,				
Shahjahanpur, Uttar Pradesh, India	Narendra Nagar, Uttarakhand, India				
Ancient History Archaeology And Culture	History				
Ruchi Srivastava	Dr. Smita				
Assistant Professor	Guest Faculty				
Mahila Degree College,	Govt. Degree College,				
Basti, Uttar Predesh, India	Shahpura, Dindori Madhya Pradesh, India				
1	, , , , , , , , , , , , , , , , , , , ,				

RNI No. UPBIL/2013/55327

VOL.- X , ISSUE- X June - 2023

Shrinkhla Ek Shodhparak Vaicharik Patrika

सम्पादकीय.....

सुधी पाठकों,

मित्रों, भारतीय शिक्षा की त्रासदी यह है कि सत्तासीन व सत्ता से बाहर सभी राजनेता व शिक्षाविद् इसके महत्व और मानव-निर्माण के महत्व को स्वीकार तो करते हैं किन्तु इस तरफ कोई ध्यान नहीं देते- यहाँ तक कि इसकी उपेक्षा भी करते रहे हैं। आर्थिक विकास की तुलना में हम विकास की तुलना में हम विकास के इस सर्वोत्तम साधन को बहुत गौण स्थान देते रहे हैं। निःसन्देह प्राथमिक शिक्षा को राष्ट्र के विकास की नींव माना जाता है लेकिन वही क्षेत्र सबसे ज्यादा उपेक्षित रहा है। अपने ही प्रदेश में प्राथमिक विद्यालयों की हालत किसी से छुपी नहीं है। अधिकांश शिक्षकों के पद रिक्त चल रहे हैं। परिणाम यह है कि एक या दो शिक्षकों से ही पूरे विद्यालय की शिक्षा व्यवस्था चलवाई जा रही है।

गुणवत्ता की दृष्टि से तो स्थिति और भी खराब है एक ओर हम सभी के लिए शिक्षा का अभियान चला रहे हैं तो दूसरी तरफ लाखों बच्चों को केवल अक्षर ज्ञान करा देने की धोखा धड़ी कर रहे हैं और राष्ट्र की भावी पीढ़ी के भविष्य को अन्धकारमय बना रहे हैं। उच्च शिक्षा की स्थिति भी कुछ इससे अच्छी नहीं है। आखिर कब तक ऐसा चलेगा? आखिर कब तक हम भारत के पढ़े लिखे कहे जाने वाले प्रबुद्ध नागरिक भी अपनी ओर से कोई अपनी पहल न करके सरकार की तरफ निहारते रहेंगे। हम यह उम्मीद करते हैं कि आप अपने नये तार्किक विचारों को हमारे शोध प्रकाशन में प्रकाशित करते हुए शिक्षा की गुणवत्ता को बनाए रखने वाले इस यज्ञ में अपना अमूल्य योगदान देते रहेंगे।

धन्यवाद.....(राजीव कुमार मिश्रा) सम्पादक

मुद्रक/प्रकाशक

राजीव कुमार मिश्रा द्वारा ए. एण्ड एस. कम्प्यूटर्स, 127/1/61, डब्ल्यू-1, साकेत नगर, कानपुर से मुद्रित एवं 128/170, एच ब्लाक, किदवई नगर, कानपुर से प्रकाशित।

> संपादक: राजीव कुमार मिश्रा Mobile No. 9335332333, 9839074762

Mail id: socialresearchfoundationkanpur@gmail.com, socialresearchfoundation@gmail.com, Website: www.socialresearchfoundation.com

Guidelines for Reviewers

Please, carefully read the information below, it may help you to review a research paper:-

- 1. Carefully review the paper
- 2. Your review should not be about what should have been done; rather it should be a critique of what the author actually did.
- 3. If you think paper is poorly written or the contribution is poorly described, state that, instead of rejecting the paper on this basis, give your comments/ suggestions for modification.
- 4. Don't review a research paper under the **time pressure**. Spare a little of your **valuable time to review** a paper properly.
- 5. Review to accept papers
- 6. When you read a paper, try to **find reasons to accept the paper**, you should spot what is good about the paper and highlight that in your review.
- 7. If you don't like the approaches, fine, but try to decide what about the author's paper makes it acceptable for publication, No doubt, all the papers are not worth publishing, but almost all papers have an idea THAT the author is promoting and you should review to accept that idea.
- 8. Sometimes, the idea is bad/wrong/ already been done and so paper can't be accepted. But read the paper looking for a reason to accept it.
- 9. When you write your review, write with the mind set "how to improve this paper".
- 10. Write a Review
- 11. Review form has option "Accepted or Corrections Suggested". Suggest your comments in Box that help the authors to improve his paper. Following should all be covered somewhere in your review:
- 12. Objective of the papers
- 13. Highlight the contribution of the paper as well as how significant it is.
- 14. State your recommendation and why
- 15. State ways to improve the paper
- 16. You should note the small things, but ideally place them at the end of your review in a separate section as "Details to improvement/ General Comments"

4. Things to avoid

1. Do not say "The author should add additional references or write on such pattern" without actually write examples for desired pattern.

Review Process

- Click on http://socialresearchfoundation.com/new/signup.php
- Go to Expert Paper List and find paper on right side panel.
- Click on Action Link and check the complete paper.
- Click on **Accepted** or **To Be Corrected** as per your suggestion for separate headings.
- At the end , if paper is completely accepted for publication, select "Accepted for Final Publication" or Select "Correction Suggested", then **Submit** it.
- You will get the Certificate of Reviewer Board on the same page after the publication of this paper.
- Your name will also appear on the Editorial Board of same issue of journal on our website www.socialresearchfoundation.com

Guidelines For Author

Your Research Paper should follow following guidelines:

- 1. **Abstract:** Please write abstract of your paper within 100 words in which a brief description of your research paper should be given.
- 2. **Keywords:** The important word should be written so that your paper can be traced on internet on the basis of those words.
- 3. **Introduction:** Describe your problem and state your contribution to the solution of the problem. From the very start be very clear about what you will be arguing in your paper.
- 4. **Objective of the Study**: First, clearly present the gist of your idea, what is the main problem / question that you are dealing with in this paper? What are the goals/objectives of your research? Why it is an interesting/ significant problem?
- 5. **Review of Literature**: Move on elaborating your idea with example and comparison. You may refer to previous research done on the same topic/pattern and explain how your work differs from and contributes to the existing literature.
- 6. **Main Text**: In case of theoritical paper, main content of the paper can be mentioned under this heading.
- 7. **Concepts and Hypothesis**: You may define the basic concepts that you frequently use in your paper. You should clearly state what your hypotheses are?
- 8. **Research Design:** Then explain your research methodology. What is your research base on/What kind of resources you have used. What is the universe of your study. What tools and techniques are used? Etc.
- 9. **Findings:** Describe the findings of your research paper. In other words what conclusion did you reach based on your research.
- 10. **Conclusion:** Briefly summarize the main text of your paper with findings. Put your suggestions if any.
- 11. Suggestion: Give suggestions based on your study.
- 12. **Footnotes:** All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under Notes at the end of the chapter bearing corresponding number.
- 13. **Reference:** Place the reference at the end of manuscript following the footnotes. The list should mention only those sources actually cited in the text or notes. Author's name should be same as in the original source. More than one publication by the same authors should be listed in chronological ascending order. Following are some examples:
- 14. **Books:** Murthy, N. Narayan (2006), Corporate Ethics, Tata Mc Braw Hill Publishing Co. Ltd. New Delhi, Pg. Nos. eg.

Murthy, N. Narayan (2006), Corporate Ethics, Tata Mc Braw Hill Publishing Co. Ltd. New Delhi

- 1. **Ph D Thesis:** Alam, Aftab (1996), 'Study on strategies for Tourism Development in India, Ph. D. thesis, AMU, Aligarh., Pg. No.s
- 2. **Journal:** Devashish, S. K. (Oct. 1996), The Giving Model and Corporate Excellence: A field Report Decision, pp 219-224, Monikutty, S (1997) Telecom Services in Urban and Corporate Segments: A Consumer Perspective, Vikalpa, Vol. 22, No. 3, pp 15-18.
- 3. **Book reviews:** which require no abstract, must be in the following order: Name of author/title of book reviewed/place of publication/publisher/year of publication/number of pages, in Roman and Arabic figures to include preliminary pages.
- 4. No dots after abbreviations (UK, USA, MBBS, MBA etc.) Use dots after initials (K.C. Sethi).
- 5. Capitalization of headings/text should be kept to the minimum and should be consistent.

In writing a research paper maintain academic honestly. Be very careful to cite the sources that you use in your paper.

Please note that your paper will upto 5000 words within max 6 pages only (For Hindi Font Style must be **Mangal**, Font Size **10** in Single Spacing & for English, Font Style must be **Arial**, Font Size **9** in Single Spacing) with proper **Abstract**, **Keywords**, **Introduction**, **Aim of Study**, **Hypothesis**, **Tools**,

RNI No. UPBIL/2013/55327

VOL.- X , ISSUE- X June - 2023

Shrinkhla Ek Shodhparak Vaicharik Patrika

Result & Findings, Discussion & Suggestion Etc. and MLA Styled References.

Publication Process

- Create your Permanent Account on http://socialresearchfoundation.com /new/signup.php once to check paper status, download payment receipt, softcopy of paper and certificates in future.
- Re-Login your account by clicking the above mentioned link and OTP received in your mail id.
- Come to Purpose and submit your payment details as well as complete paper in the respective headings through COPY+PASTE.
- Skip the non-mandatory headings if not applicable in your paper.
- Please ensure zero percent typographic or grammatical errors because we will not be responsible for corrections after publication.
- After confirmation of payment, SRF sends the paper to the concerning expert for review. This process may take minimum 15 days or more.
- Author may change any of his/her personal details by log-in his/her personal account on SRF website. He can also download Payment Receipt, Certificate of Membership and Certificate of Paper Publication.
- As SRF received Comments from his reviewer, its immediately passes-on the same report to the related author for correction in his/her paper.
- After being on-line of complete issue, SRF starts the process for its publication in print version.
- Before dispatch, address of all the authors has been taken from his/her permanent account and printed copy of Journal is dispatched through Registered Book Post.

Subscription Charges

For Online Copy + e-certificate = Rs.1800/For Online + Print version + Hard copy of Certificate = Rs.2800/Institutional Membership (Online + Print) (Annually) Rs. 4000/* Extra hard copy will dispatch against per additional author charges.

In case of Demand Draft/Multi-city Cheque

Address of Correspondence

Social Research Foundation, 128/170, H-Block, Kidwai Nagar, Kanpur, Uttar Pradesh 208011 India In Case of Online Payment

Bank Account Details

A/c Holder Name Shrinkh La Ek Shoda
Bank State Bank of India

Branch MIG-17, W Block, Keshav Nagar, Usmanpur,

Kanpur. Uttar Pradesh, 208014

A/c No 35204660434
A/c Type Current Account

CBS Code 03752

IFS Code SBIN0003752

Publication Ethics

The publication ethics of journal *Shrinkhla Ek Shodhparak Vaicharik Patrika* follows the guidelines of COPE (Committee on Publication Ethics). The process of paper publication is clearly mentioned on our website http://www.socialresearchfoundation.com/shinkhlala.php. Each and every paper follows the strict reviewing policy. *Shrinkhla Ek Shodhparak Vaicharik Patrika* is a Peer-reviewed journal; every manuscript is reviewed at 3 steps. Firstly, it is reviewed/screened/plagiarism checked by our in-house editors. Secondly, author has to send a Recommendation Letter duly signed by the reviewer from same subject/area of interest under our peer-review policy. Then, thirdly it sends to two editors from the same field and it publishes after receiving the corrected manuscript revised by the author as per the editor's suggestion/ comments. The following norms have been covered under ethical policy of journal:

Author's Responsibility

- 1. Submitted manuscript must be original, drafted as per guidelines of paper submission (given on http://www.socialresearchfoundation.com/shinkhlala.php) and should not be submitted or published anywhere else.
- 2. A Declaration Form has also been submitted at the time of submission of Manuscript to declare that no fraudulent data has been taken or plagiarized, if any discrepancy is found then all the liability is of author's own.
- 3. In case of more than one author, each author has to sign the declaration form.
- 4. In case of quoted matter or data/figures taken from any source, it must be supported by proper references/footnotes.
- 5. Author is fully responsible that the submitted manuscript is his/her own effort and are purely personal judgment of author(s) and do not reflect the views of institution or the organization they are associated with.
- 6. Authors are bound to revise/improve the manuscript as per the suggestions/comments of Reviewer/Editor. If anyone is not able/willing to do the changes/improvement, a clarification with the proper reason must given by corresponding author to the publisher and it must be approved by editor/publisher.
- 7. An acknowledgement regarding funding sources/contribution of any institution, organization, individual or any third party must be disclosed.
- 8. For change, addition and removal of any author(s) in pre or post publication, code of conduct of COPE must be followed-
- 9. Request for addition of extra author before publication: http://publicationethics.org/files/u7140 /Authorship%20A 0.pdf
- 10. Request removal of author before publication: http://publicationethics.org/files/u7140/
 /Authorship%20B.pdf
- 11. Request for addition of extra author after publication: http://publicationethics.org/files/u7140/ /Authorship%20C.pdf
- 12. Request for removal of author after publication: https://publicationethics.org/files/Authorship%20D.pdf

Editor's Responsibility

- A clear policy for editors/reviewers has been given on our website http://www.socialresearchfoundation.com/shinkhlala.php
- Shrinkhla Ek Shodhparak Vaicharik Patrika is a double blind Peer-reviewed journal, so each and every paper is reviewed at 3 steps. Firstly, on primary level it is reviewed/screened/plagiarism checked by our in-house editorial team, Secondly, author has to send a Recommendation Letter duly signed by the reviewer from same subject/area of interest. Then, thirdly it sends to the two editors from the same field.
- Research Articles/Manuscript has send to editors without disclosing the name, gender, caste, area, identity of authors.
- Editors/Reviewers are never pressurized to accept/favor any research paper/manuscript in order to publication or in interest of author. They are unconditionally independent to give their suggestions/comments to improve the quality of submitted research article.
- Journal expects their Editors/Reviewers that they will review the manuscript confidentially and they will not disclose/reveal/discuss over the matter the manuscript with the third party.

P: ISSN No. 2321-290X RNI No. UPBIL/2013/55327 VOL.- X , ISSUE- X June - 2023 E: ISSN No. 2349-980X Shrinkhla Ek Shodhparak Vaicharik Patrika

INDEX

S.	Part and an	Page No.		
No.	Particulars		То	
1	English Papers	E-1	E-45	
2	Hindi Papers	H-1	H-49	

RNI No. UPBIL/2013/55327 VOL.- X , ISSUE- X June - 2023 Shrinkhla Ek Shodhparak Vaicharik Patrika

P: ISSN No. 2321-290X E: ISSN No. 2349-980X

INDEX (English)

S. No.	Particulars	Subject	Paper ID	Page No.	
				From	То
1	A Conceptual Study on Role of Green Marketing in Sustainable Development Preeti Garg,Sector-1, Panchkula, Haryana, India	Commerce	17755	E-1	E-6
2	Catholic Faith and Redemption: A Critique of Graham Greene's The Heart of The Matter Rajiv Kumar,Sonepat,Haryana, India	English	17798	E-7	E-11
3	Patwari: The Revenue Police (With Special Reference to the British Administration in Kumaun Division) Pooja Sharma, Haldwani, Uttarakhand, India	History	17703	E-12	E-16
4	The Study of Macrophytic Population in and around Jaisamand Lake Alwar (Rajasthan) Chitra Shekhawat,Alwar,Rajasthan, India	Botany	17779	E-17	E-26
5	A Study on The Economic Impact of KCC Loans in Uttar Pradesh, India to Introduce Financial Mobility For Farmers Akhilesh Meena,Mahendergarh,Haryana, India	Economics	17775	E-27	E-35
6	Impact of Technology in Medicine Induces By Pharmaceutical Company Leads To Better Patients Compliance: A Road Map Analysis Somnath Roy Choudhury,Ranchi,Jharkhand, India	Management & Commerce	17732	E-36	E-39
7	Acid Rain: A Geographical Insight Mamta Verma,Dholpur,Rajasthan, India	Geography	18083	E-40	E-45

RNI No. UPBIL/2013/55327 VOL.- X , ISSUE- X June - 2023 Shrinkhla Ek Shodhparak Vaicharik Patrika

P: ISSN No. 2321-290X E: ISSN No. 2349-980X

INDEX (Hindi)

S.	Particulars	Subject	Paper ID	Page No.	
No.				From	То
1	भारत में महिला सन्तों का सामाजिक एवं सांस्कृतिक अवदान मणि गुप्ता,ईटा नगर,अरुणांचल प्रदेश, भारत	इतिहास	17746	H-1	H-4
2	राजस्थान में महिला शिक्षा उत्थान हेतु संचालित योजनाओं का एक अन्वेषण ललिता कुमारी,उदयपुर,राजस्थान, भारत	समाजशास्त्र	17715	H-5	H-14
3	पर्यावरण विमर्श और समकालीन उपन्यास बिजय रवानी ,कोलकाता,पश्चिम बंगाल, भारत	हिंदी	17737	H-15	H-19
4	संस्थानात्मक कृषि ऋण प्रवाहः किसान क्रेडिट कार्ड योजना नीरजा पाराशर,शिकोहाबाद,उत्तरप्रदेश, भारत	अर्थशास्त्र	17718	H-20	E-33
5	एम. एफ. हुसैन के चित्रों में अभिव्यंजनात्मक तत्वों का विश्लेषणात्मक अध्ययन दिलीप कुमार पटेल,मेरठ,उत्तर प्रदेश, भारत पूजा गुप्ता,मेरठ, उत्तर प्रदेश, भारत	फाइन आर्ट्स	17769	H-34	H-44
6	शिक्षक-प्रशिक्षण संस्थानों में कार्यरत शिक्षकों की शिक्षण दक्षता एवं संवेगात्मक परिपक्वता का अध्ययन राधा रानी गौतम,उदयपुर,राजस्थान, भारत	शिक्षा	17799	H-45	H-49