

Periodic Research

Study of Awareness of Madhubani Painting skill among college female students towards self employment and economic aspects



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Abstract

Today madhubani art is being promoted from its traditional distinctive form to the modern prospects. This art is being used to decorate hotels, residences, temples, eco-resorts, shopping malls to design the interiors. Present study was conducted with objective to find out the awareness of madhubani paintings, eagerness to learn this folk art and exploitation of this day by day popularizing and demanding art for self employment. Fifty postgraduate female students from Home Science stream of the Govt. M.H. College of Home Science & Science for women, Autonomous, Jabalpur MP were randomly selected for the study. The questionnaire method was used as a tool to collect the information from college students, in which questions were framed with an object in view. After collecting the answered questionnaire, the data was tabulated and analyzed by counting the number of facts and then determining their percentage. The study concluded good response from college female students towards learning and earning by the traditional skill. Students seemed enthusiastic in mastering the art and use it in more diversified way.

Key words: madhubani, history, art, self employment, theme, scope, awareness, application

Introduction

India is well known for its culture and heritage-that is usually depicted through the medium of paintings. One of them is madhubani Paintings. Madhubani art is traditional living Indian folk art inspired from mythological epics of Mahabharat and Ramayan. Anand ,M.R.(1984) Madhubani means- "Forest of Honey" madhubani of Mithila lies near the border of India and Nepal where enthusiastic artists painted this folk art for the first time during the auspicious wedding ceremony of Ram and Sita. Since then, this skill has been passed from generation to generation over centuries, yet the style and theme remained the same over the years. Villele, M.D. (2000) Madhubani art was developed by women folk-who used to decorate their homes on cow dung and mud pasted walls & floors as a background on which pictures are drawn with rice paste. Bright vegetable colours are then applied on the figures, making them more vibrant. Brown, C.H.(1985) The indigenous knowledge of this traditional folk art skill is passed down from mothers to daughters from generations, in the families of Mithila region, done specially on special occasions, religious events, festivals marriages, birth & thread ceremonies etc. Mathur Kamlesh, (2004) Today this art is being promoted from its traditional distinctive form to the modern prospects. This art is being used to decorate hotels, residences, temples, eco-resorts, shopping malls to design the interiors. Gupta, Charu Smita(2008) There is a lot of scope to experiment imagination & creativity in colours and ideas. This art can be applied on tapestry, lampshades, greeting cards, sun mica, wall hangings, coasters, dresses, drapes furnishings, neck ties, scarves, stoles, saree, purses, pencil boxes, pen holders, caps, photo frames, crockery, T-shirts; to name a few some modifications can capture the international market. Madhubani paintings mostly depict nature and Hindu religious motifs & themes that generally revolve around Hindu daities, natural objects like sun, moon, flora & fauna.crafts India(2009) Different traditions of Madhubani are based on preferences of people of particular caste are of kayastha tradition, Brahmin tradition & tattoo Tradition locally called "Godana". In the restructuring ideas, creativity and imagination an artistic vision is required, for example-choice of fabric, raw materials, blends and vibrant synthetic colours. Design can be twisted, and flora &fauna designs may be delicately elaborated. This Indian folk art is gradually creating a place on the international platform and is being liked & recognized worldwide.

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Sample Selection

Fifty postgraduate female students from Home Science stream of the Govt. M.H. College of Home Science & Science for women, Autonomous, Jabalpur MP were randomly selected for the study. Main **objective** of the study was to find out the awareness of this folk art among female college students with regards to its simple learning perception and keenness in application of this skill for self employment.

Material required

The brush used for Madhubani painting (Mithila Art) was made from cotton wrapped around a bamboo stick (ie a brush). Colours used are natural pigments. Black colour is made by adding soot to the cow dung. Yellow colour is prepared by adding milk of banyan leaves to the turmeric. Blue from indigo, Red from kusum flowers and red sandalwood, Green from wood apple tree, White from rice powder and orange was palash flowers. A double line is drawn for outlining the painting and gaps are filled with either cross or straight tiny lines. Handmade paper was used.

Methodology

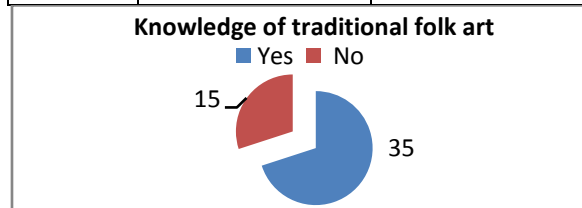
The questionnaire method was used as a tool to collect the information from college students, in which questions were framed with an object in view. The respondent college students answered the given questions. The object was fulfilled when correct information was received.

Result and Discussion

After collecting the answered questionnaire, the data was tabulated and analyzed by counting the number of facts and then determining their percentage.

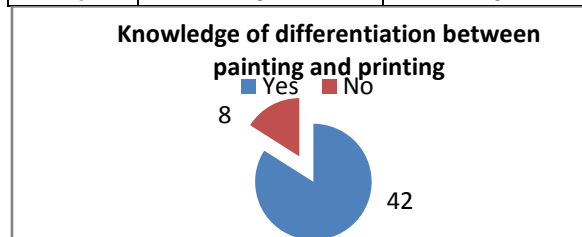
Knowledge of traditional folk art

Particular	No. of Responded	Percentage
Yes	35	70
No	15	30



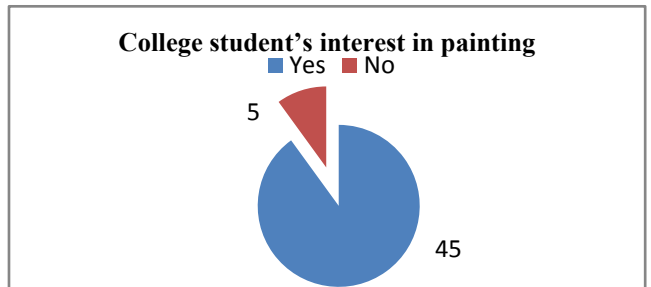
Knowledge of differentiation between painting and printing

Particular	No. of Responded	Percentage
Yes	42	84
No	8	16



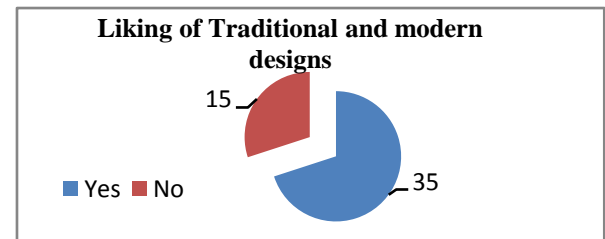
College student's interest in painting

Particular	No. of Responded	Percentage
Yes	45	90
No	05	10



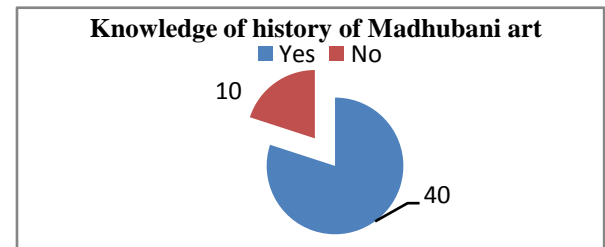
Liking of Traditional and modern designs on wearable

Particular	No. of Responded	Percentage
Yes	35	70
No	15	30



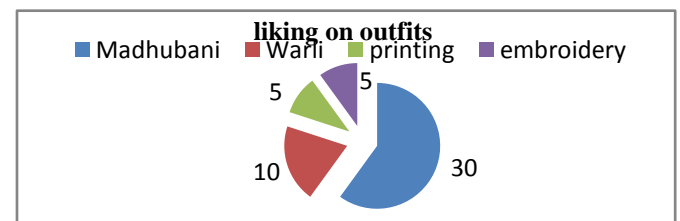
Knowledge of history of Madhubani art

Particular	No. of Responded	Percentage
Yes	40	80
No	10	20



Liking for Madhubani design, Warli art design, printing or embroidery on their outfits

Particular	No. of Responded	Percentage
Madhubani	30	60
Warli	10	20
printing	5	10
embroidery	5	10

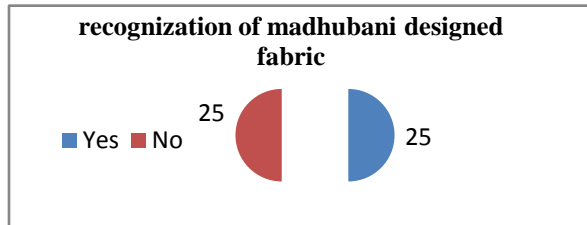


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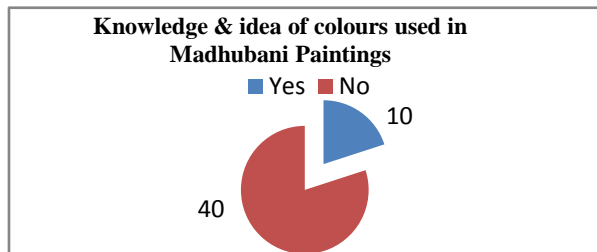
While in the market, could students recognize madhubani designed fabric?

Particular	No. of Responded	Percentage
Yes	25	50
No	25	50



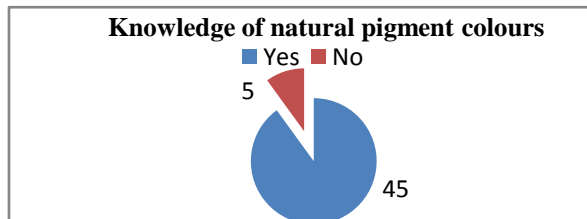
Knowledge and idea of colours used in Madhubani Paintings

Particular	No. of Responded	Percentage
Yes	10	20
No	40	80



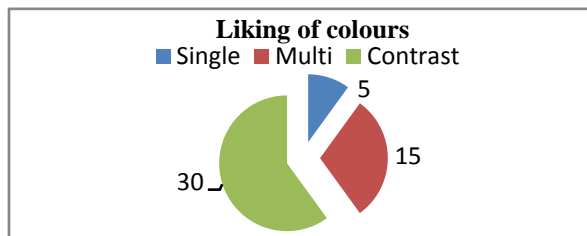
Knowledge of natural pigment colours

Particular	No. of Responded	Percentage
Yes	45	90
No	5	10



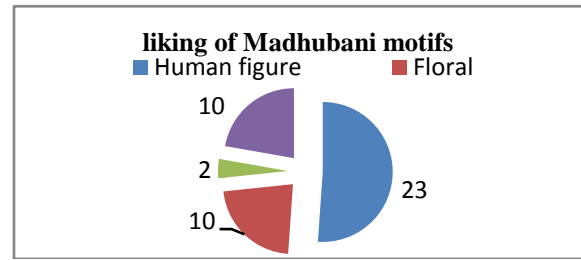
Liking for madhubani Painting in Single colour / multi colour / contrast colour

Particular	No. of Responded	Percentage
Single	5	10
Multi	15	30
Contrast	30	60



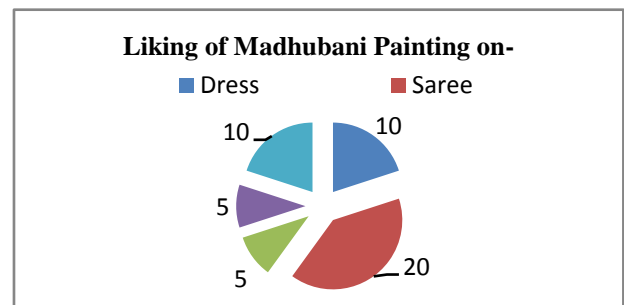
When shown the designs of Madhubani, liking of motifs by the students

Particular	No. of Responded	Percentage
Human figure	23	46
Floral	10	20
Animal	2	4
Geometric	10	20



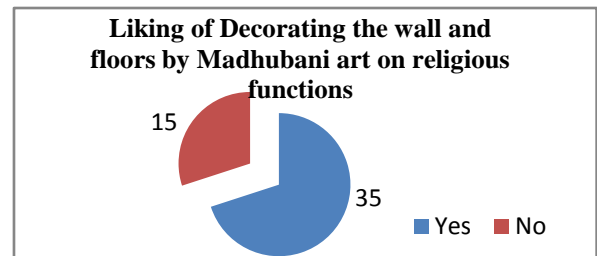
Liking of Madhubani Painting on

Particular	No. of Responded	Percentage
Dress	10	20
Saree	20	40
Furnishing	5	10
Decorative items	5	10
Accessories	10	20



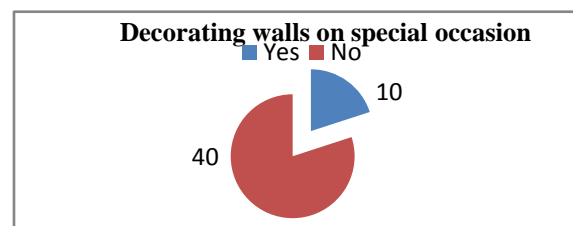
Liking of Decorating the wall and floors by Madhubani art on religious functions

Particular	No. of Responded	Percentage
Yes	35	70
No	15	30



Liking of Decorating the wall and floors by Madhubani art on special occasions like marriage etc.

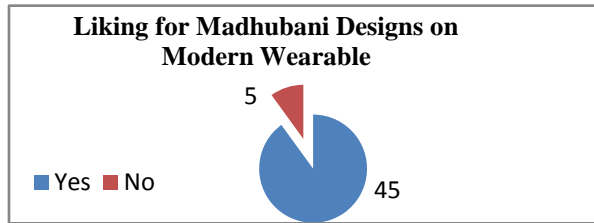
Particular	No. of Responded	Percentage
Yes	40	80
No	10	20



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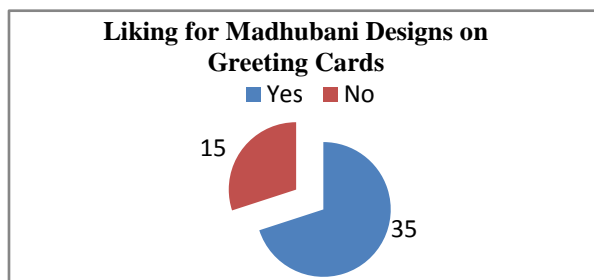
Liking for Madhubani Designs on Modern Wearable

Particular	No. of Responded	Percentage
Yes	45	90
No	5	10



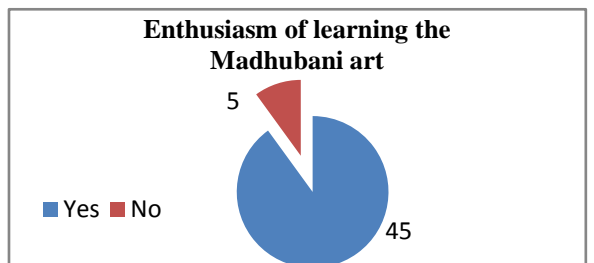
Liking for Madhubani Designs on Greeting Cards

Particular	No. of Responded	Percentage
Yes	35	70
No	10	30



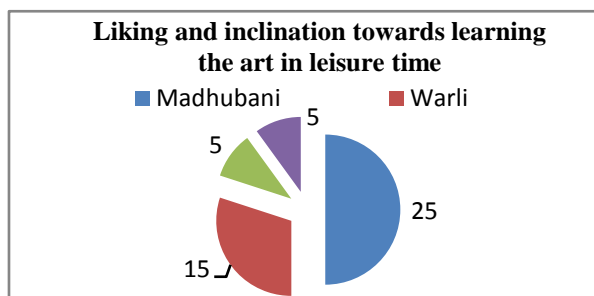
Enthusiasm of learning the Madhubani Folk art in College students

Particular	No. of Responded	Percentage
Yes	45	90
No	5	10



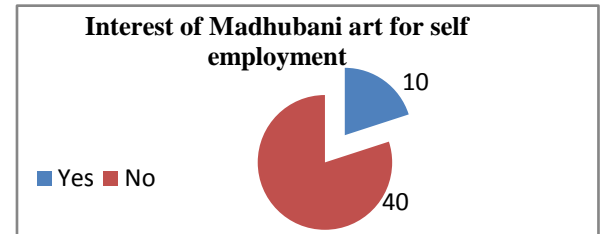
Liking and inclination towards learning the art in leisure time

Particular	No. of Responded	Percentage
Madhubani	25	50
Warli	15	30
Oil Painting	5	10
Embroidery	5	10



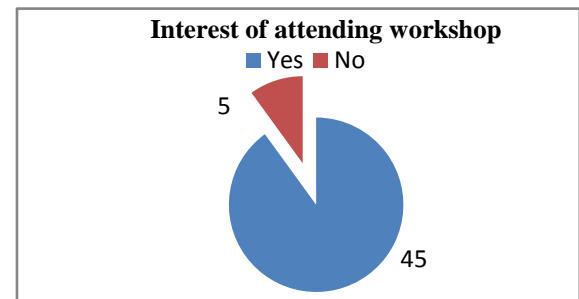
Interest of college students to learn the skill of madhubani art for self employment

Particular	No. of Responded	Percentage
Yes	40	80
No	10	20



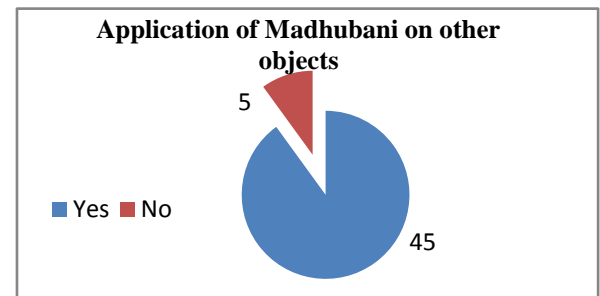
Interest of attending if ever held in college premises

Particular	No. of Responded	Percentage
Yes	45	90
No	5	10



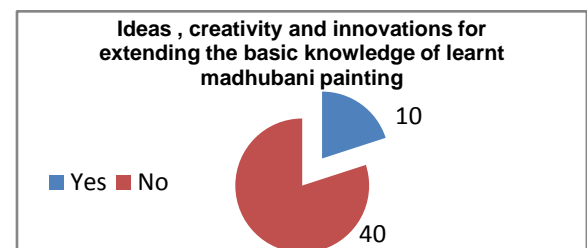
Liking of college students to apply the learnt skill of madhubani on objects other than cloth or paper

Particular	No. of Responded	Percentage
Yes	45	90
No	5	10



Ideas , creativity and innovations for extending the basic knowledge of learnt madhubani painting in college students

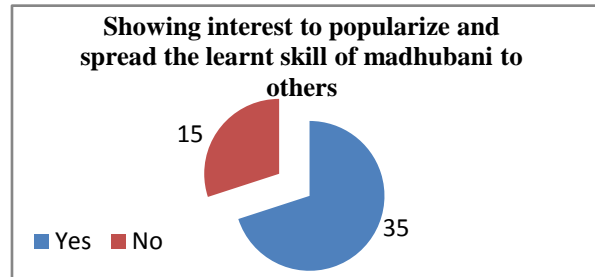
Particular	No. of Responded	Percentage
Yes	40	80
No	10	20



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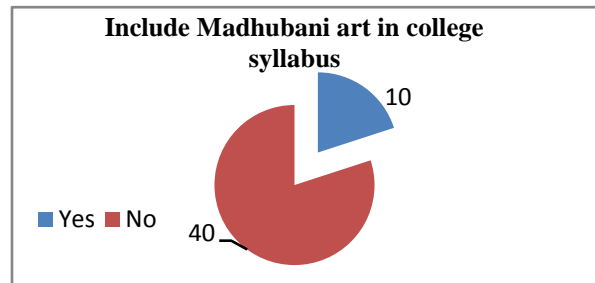
Interest of college students to popularize and spread the learnt skill of madhubani to others

Particular	No. of Responded	Percentage
Yes	35	70
No	15	30



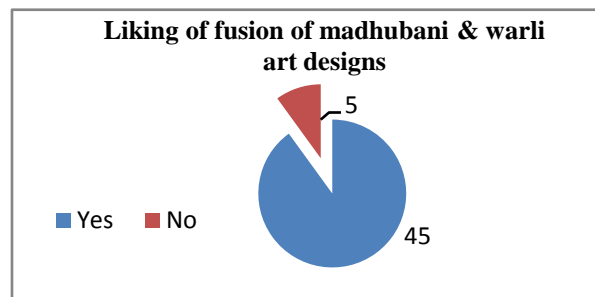
Liking inclusion of include madhubani art in your college syllabus

Particular	No. of Responded	Percentage
Yes	10	20
No	40	80



Liking of fusion of madhubani and warli art designs

Particular	No. of Responded	Percentage
Yes	45	90
No	5	10



Summery and conclusion

- Maximum students were aware of traditional and folk art and its history.
- Most of the college student had heard of madhubani art.
- Students prefer learning and knowing more about madhubani art over any other art.
- College students preferred using traditional madhubani art on their wearables and accessories.
- Students were well aware of natural pigments and designs used in the folk madhubani art.
- College students had liking for contrast colours and human figures to be painted on their dresses and accessories.

- College students were keen and enthusiastic to learn the skill and popularize this art to others.
- College students were much interested taking up the folk madhubani art is as their profession for self employment.
- Students seemed enthusiastic in improvising the art and use it in more diversified way.
- Student respondents are showed lean interest in the inclusion of this art in their syllabus.

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